



PRESENTED BY  SOUNDGEAR

2025 Media Access Process

In 2025 Media Access Passes will ONLY be available for purchase in the Pit Pay App for \$45.00 (plus fees) per event.

Freelance Photographers, Videographers, Assigned Media Outlets, Social / Digital Media Management Agencies, and Race Team Content Creators are all required to fill out the form, sign the waiver and release, and purchase the Media Access pass to receive the media vests.

Fees for the Media Access Pass will be utilized to manage the Media Access program.

Any questions, comments or concerns regarding Media Access can be sent to info@carsracingtour.com.

DEADLINE TO APPLY AND PURCHASE:

New River All American Speedway – Friday, February 21

Wake County Speedway – Friday, March 21

Cordele Motor Speedway – Friday, April 4

Orange County Speedway – Friday, April 18

Ace Speedway – Friday, April 25

North Wilkesboro Speedway – SMI to provide

Langley Speedway – Friday, May 23

Dominion Raceway – Friday, June 6

Caraway Speedway – Wednesday, June 25

Hickory Motor Speedway – Friday, July 25

Anderson Motor Speedway – Friday, August 8

Florence Motor Speedway – Friday, August 22

South Boston Speedway – Friday, September 5

Tri-County Speedway – Friday, September 26

North Wilkesboro Championship – SMI to provide

IMPORTANT:

When filling out the form please select the media category that applies to your role at the event.

MEDIA CATEGORIES:

- **A – Freelance Photographer / Videographer**
- **B – Assigned Media Outlet**
- **C – Social/Digital Media Management Agency**
- **D - Race Team Content Creator**

***Note: Media Access is available for each CARS Tour event, with the exception of both North Wilkesboro races. The series does not have jurisdiction over Media Applications, as SMI has their own process that we are required to adhere to. Please reach out should you have any questions on this matter.**

AT TRACK PROCESS:

When you get to the track, proceed to the CARS Tour check in Area, open your Pit Pay App, present your Mobile Media Pass to be scanned, and receive your wrist band.

MEDIA VESTS:

Once you have received your wrist band at the CARS Tour Check In Area, you will then need to proceed to the CARS Tour Series Trailer to sign out and collect your media vest.

Vests and sign out sheets can be found outside of the Series Administrative Trailer. This will be a self-serve process, but we will be around should you have any issues or questions. Vests can also be returned to this same spot at the conclusion of each event. **Failure to return your vest at the conclusion of the event may result in fine or denial of future Media Access requests.**

CREDENTIALING HOURS:

Credentialing will **ONLY** be open on Fridays and Saturdays from the time the pits open until the first practice session is on track. Please note that the actual time of these taking place will vary by event, so it is best to familiarize yourself with the official schedule prior to planning your arrival.



- Download the App
- Set Up Your Account
- Find Your Event
- Select Media Pass
- Fill Out The Form
- Sign the Waiver
- Complete The Purchase
- Show Your Pass at the CARS Tour & Get Your Armband

